



**NEWS RELEASE**  
MONDAY, APRIL 10, 2006

**SUDBURY TO HOST - EMERGING LEADERS CONFERENCE: DREAM.DARE.DO.**

**“IMAGINE THE POSSIBILITIES!”**

Last fall's *Emerging Leaders: Succession Planning for Community* Conference was a resounding success! As part of the 2006 Emerging Leaders Week in Greater Sudbury, as declared by Mayor David Courtemanche, our community will again host **Emerging Leaders: Dream. Dare. Do.** on **Thursday, November 2<sup>nd</sup>** at the Radisson Hotel.

This half-day conference will commence with a continental breakfast followed by a **Workforce Development Panel** of three business leaders from Sudbury with companies of under 100 employees or less, as they share their experiences of workforce succession planning.

**Imagine the Possibilities!** keynote presentation will feature world-class speakers and best-selling authors, **Dr. Joe MacInnis**, and his son, **Jeff MacInnis**, both explorers who take the human drive for exploration and discovery to the business plain. Their stories, and breathtaking visuals, take you to the next level of *Emerging Leaders . . . Dream. Dare. Do.*

**Dr. Joe MacInnis**, a medical doctor, is a noted deep sea explorer and best-selling author. The first person to dive under the North Pole, and among the first to dive to the Titanic. Dr. MacInnis has written ten books on the ocean, as well as articles for National Geographic and Scientific American. Among his books are: *Saving the Oceans*, *Titanic: In a New Light*, and *Fitzgerald's Storm*. [www.drjoemacinnis.com](http://www.drjoemacinnis.com)

**Jeff MacInnis**, as the leader of the first team to sail the Northwest Passage, captain of a top 10 Eco-Challenge Team, a World Cup downhill ski racer, best-selling author and entrepreneur, MacInnis delivers a "must-see" multimedia presentation. Using National Geographic images and television footage, the audience "lives" the adventure and gains valuable insight into corporate and personal performance. [www.excellenceevents.com](http://www.excellenceevents.com)

And new this year, an additional element to the conference will be an awards luncheon presentation **40 Under Forty**. This is open to all public and private sector young leaders under the age of forty, residing in the Sudbury and Manitoulin regions. The selection process will be determined by an independent panel of judges. Nominees will be judged by their level of expertise, accomplishments and community involvement. The **call for nominations deadline is Monday July 31<sup>st</sup>, 2006**. These 40 leaders will be profiled in a magazine and publicly recognised for their accomplishments.

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158 Elgin Street South, Sudbury, Ontario P3E 3N5  
[www.emerging-leaders.ca](http://www.emerging-leaders.ca) / [www.40underforty.ca](http://www.40underforty.ca)



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**Emerging Leaders: Dream.Dare.Do.** is presented by the City of Greater Sudbury, Sudbury & Manitoulin Workforce Partnerships Board, and Northern Ontario Business.

"With the recent launch of the Young Professionals Association, the timing is ideal to celebrate our emerging leaders and their successes. These future community and business leaders are vital to the future growth and prosperity of Greater Sudbury. We are proud to be a partner."

*Mayor David Courtemanche - **City of Greater Sudbury***

"This is another opportunity to mentor and learn with seasoned business leaders to experience the benefits of developing our workforce to address the skills shortage, by knowing what we already have and planning for our future skills needs."

*Sharon Murdock, Executive Director - **Sudbury-Manitoulin Workforce Partnerships Board***

"As partners in this innovative initiative, we are thrilled to be encouraging, acknowledging and honouring the aspirations and inspirations of our emerging leaders."

*Patricia Mills, Publisher - **Northern Ontario Business***

"As media sponsor, CTV applauds the organizers of the Emerging Leaders Conference for recognizing and supporting tomorrow's business leaders, today."

*Scott Lund, VP and GM - **CTV in Northern Ontario***

Tickets for the Conference and/or 40 Under Forty celebration are \$40.00 plus GST. Tables of eight are also available. Online registration is available by visiting [www.emerging-leaders.ca](http://www.emerging-leaders.ca) and [www.40underforty.ca](http://www.40underforty.ca) Program details are updated regularly. For sponsorship opportunities, contact Kimberley Wahamaa, Emerging Leaders Conference 1-800-757-2766 or (705) 673-5705 ext. 320 or email [kimberley@nob.on.ca](mailto:kimberley@nob.on.ca)

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